PORT NOLA
THE PORT OF NEW ORLEANS

PORT NOLA 101

OUR MISSION
To drive regional economic prosperity by maximizing the flow of international trade and commerce as a modern gateway.

OUR VISION
Advancing global connections and infrastructure to exceed the needs of tomorrow.

PORT NOLA GATEWAY
Port of New Orleans is a modern multimodal gateway for global commerce and an in-demand cruise port. Our competitive edge comes from our ability to deliver seamless, integrated logistics solutions between river, rail and road.

Port NOLA is a diverse deepwater port uniquely located on the Mississippi River near the Gulf of Mexico -- with access to 30-plus major inland hubs such as Memphis, Chicago and Canada via 14,500 miles of waterways, 6 Class I railroads and interstate roadways. The acquisition of New Orleans Public Belt Railroad strengthens our position as an integrated hub and supports our vision for regional freight-based economic development.

Port NOLA generates $100 million in revenue annually through our **four lines of business** – **cargo** (46%), **rail** (31%), **cruise** (16%), and **industrial real estate** (7%).

As a self-sustaining political subdivision of the State of Louisiana, the Port receives zero tax dollars.

ECONOMIC CATALYST
Port NOLA's mission is to drive economic prosperity throughout our tri-parish jurisdiction: Jefferson, Orleans and St. Bernard. We collaborate with state and local partners to ensure that we can continue to be a vital link to the world for businesses and consumers — throughout Louisiana and beyond.

AT THE PORT OF NEW ORLEANS, OUR CONNECTIONS RUN DEEP.

Our role is to plan, build and maintain the infrastructure necessary to grow jobs and economic opportunity related to trade and commerce. The Port's Strategic Master Plan, published in Spring 2018, is a bold vision that paves a path forward to ensure that the Port meets market demand to lead the region to greater sustained prosperity.

Port NOLA connects Louisiana businesses to the world and creates family-supporting jobs.

- Port-related industries generate **1 in 5** jobs in Louisiana.
- The average salary of companies located on Port NOLA property is $63,000 per year — **37% higher** than the average local salary.
- Over $4.1 million spent on purchases with DBE/SBE-owned businesses, FY 2017 and 2018.
- Engaged with 308 DBE/SBE vendors since June 2017.

ENVIRONMENTAL SUSTAINABILITY
The Port of New Orleans is committed to sustainable development and smart growth while serving as a gatekeeper to over 30 miles of urban waterfront. Port NOLA is an active member of Green Marine, a voluntary environmental certification program for the North American maritime industry. That means our award-winning environmental programs are Green Marine Certified and third-party audited.

1350 Port of New Orleans Place
New Orleans, Louisiana 70130

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OUR WORK SPEAKS VOLUMES
Household items made possible by some of the commodities moved annually at Port NOLA:

660 MILLION CHICKEN POT PIES	**1.65 MILLION** STEEL-BODIED CARS	**24.3 BILLION** PLASTIC CREDIT CARDS	**12.2 BILLION** ALUMINUM CANS	**145 MILLION** RUBBER TIRES	**20 BILLION** CUPS OF COFFEE

DIVERSE CARGO CAPABILITIES
Port NOLA offers a **diverse cargo profile** to serve our global supply chain partners, including container, breakbulk, heavy lift, temperature-sensitive cargo and bulk transload.

Containerized Cargo Momentum: Port NOLA is the only deepwater container port in Louisiana. Volumes surpassed the 500,000 twenty-foot equivalent unit (TEU) threshold three years in a row. We continue to attract new services and ocean carriers including: all three major mega-container carrier alliances, direct all-water container service to Asia and direct South America service to Brazil.

- **840,000** annual TEU capacity with six gantry cranes to handle **10,000** TEU vessels.
- Regular **container-on-barge** services and **on-dock rail** access with the Mississippi River Intermodal Terminal.
- New Orleans Public Belt Railroad provides the Port, Class I partners and shippers secured **intermodal advantage**.

Premium Breakbulk Capabilities: Breakbulk accounts for 50% of Port NOLA's cargo profile. In Fiscal Year 2017 breakbulk was up 17% vs. 2016.

- **13,511 feet** of berthing space available at six dedicated breakbulk terminals ideally suited for a broad spectrum of breakbulk cargo including heavy lift/project and cold storage.
- **1.6 million square feet** of transit shed area for the temporary storage of breakbulk cargo; and ability to discharge directly to/from barge.
- **140,000-square-foot** dockside cold storage facility, the Henry Clay Avenue Refrigerated Terminal.

Value-Added Logistics Hub: Port NOLA's diverse industrial real estate portfolio includes land and assets with access to rail, barge and truck. Our industrial tenants and partners provide value-added activities that support cargo growth such as warehousing, distribution, transloading, manufacturing, packaging and other activities.

Our Leading Cargo

IMPORT
steel, coffee, furniture, natural rubber, forest products and non-ferrous metals

EXPORT
plastic resins, frozen poultry, paper and pulp

CRUISING AHEAD
Cruising from New Orleans continues to grow in popularity with year-round ocean-going and inland river cruise itineraries. Cruise line commitment, proximity to New Orleans amenities and attractions, a thriving international airport, and large drive-in market position Port NOLA for more cruise industry growth.

Did You Know … Port NOLA handled more than **1 million cruise passenger movements** four years in a row – that's equal to the population of six parishes in metro New Orleans area, including Jefferson, Orleans, Plaquemines, St. Bernard, St. James and St. John.

6TH LARGEST CRUISE PORT	**OUT OF STATE** TOURISTS = 90%	**112,000** HOTEL ROOM NIGHTS
DIRECT INDUSTRY EXPENDITURES = $432 MILLION	**SUPPORTS** 8,321 JOBS	**73% OF TOURISTS SPEND** TWO NIGHTS IN NOLA

Effective 8/2018

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