



**For Immediate Release:**  
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**Contact: Donnell Jackson**  
**(504) 210-7952**

## **Bahri's New State-of-the-Art Roll-On/Roll-Off Multipurpose Vessels Call at the Port of New Orleans**

*First Roll-on/Roll-Off (Ro-Ro) Ship at Port NOLA since 2005*

**New Orleans, LA** – The Port of New Orleans increased its connection to major ports in the Middle East, Indian subcontinent and Mediterranean Sea and welcomed the return of roll-on, roll-off service with the inaugural call of the Bahri Yanbu, a new state-of-the-art multipurpose vessel, in mid-August at the Nashville Avenue Terminal Complex operated by Ports America.

“The return of roll-on/roll-off service to the Port of New Orleans – for the first time since 2005 – helps us meet the diverse needs of the marketplace and increases our global competitiveness,” said Brandy D. Christian, Port of New Orleans President and CEO. “The Bahri ships are flexible, state-of-the-art vessels that can simultaneously accommodate Project, Roll-on/Roll-off, Break-bulk and Container Cargo. We expect shippers will be pleased with its flexibility and efficiency.”

Bahri, formerly known as the National Shipping Company of Saudi Arabia (NSCSA), announced its decision to call at the Port of New Orleans after securing new business contracts, which allows it to provide an unmatched customer experience and deliver market-leading, technology-driven and value-added onshore and offshore services to its New Orleans and Gulf region customers.

Steve Blowers, Country Manager, Bahri Logistics, said, “Bahri is committed to realizing its vision of connecting economies, sharing prosperity and driving excellence in global logistics services. We are constantly seeking to expand our global reach to provide greater speed and convenience to our customers, and adding a new port call at New Orleans will allow us to more efficiently cater to the needs of customers in North America, where our order volumes are steadily increasing.”

Bahri's new state-of-the-art 26,000 DWT RoCon service connects the Port of New Orleans with the Mediterranean, Middle East, and India approximately every 24 days with the next call set for late October.

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### ***About Bahri:***

*Established in 1978, Bahri is one of the world's foremost transportation and logistics companies, playing a leading role in the transformation and growth of the global transportation industry through innovation and delivering value-added onshore and offshore services. As a global leader in the transportation and*



*logistics industry, Bahri has six business units that include Oil, Chemicals, Logistics, Dry Bulk, Ship Management, and Data.*

*Bahri is the largest owner and operator of Very Large Crude Carriers (VLCCs) in the world, and the largest owner of chemical tankers in the Middle East. Presently, the company owns and operates 86 vessels, including 39 VLCCs, 36 chemical/product tankers, 6 multipurpose vessels, and 5 dry-bulk carriers with an additional 7 VLCCs on order.*

*Bahri is committed to playing an integral and leading role in realizing Saudi Arabia's Vision 2030 by continuously enhancing and expanding its services and presence across the world, enabling the opening of new trade routes, and positioning the Kingdom as a unique regional logistics gateway to three continents.*

*Bahri has around 2,400 dedicated employees across its global network of offices in Saudi Arabia, UAE, USA and India.*

*For more information, please visit:*

[www.bahri.sa](http://www.bahri.sa)

[www.facebook.com/OneBahri/](https://www.facebook.com/OneBahri/)

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[www.youtube.com/user/bahriupdate/feed](https://www.youtube.com/user/bahriupdate/feed)

***About the Port of New Orleans:***

*The Port of New Orleans is a deep-draft multipurpose port at the center of the world's busiest port system — Louisiana's Lower Mississippi River. Connected to major inland markets and Canada via 14,500 miles of waterways, six class-I railroads and the interstate highway system, Port NOLA is the ideal gateway for containers and breakbulk cargo, as well as passenger cruises. A growing network of ocean carrier services, along with services like container-on-barge make Port NOLA the superior logistics solution.*