

PORT NOLA 101

OUR MISSION

To drive regional economic prosperity by maximizing the flow of international trade and commerce as a modern gateway.

OUR VISION

Advancing global connections and infrastructure to exceed the needs of tomorrow.

PORT NOLA GATEWAY

Port of New Orleans is a modern multimodal gateway for global commerce and an in-demand cruise port.

Our competitive edge comes from our ability to deliver seamless, integrated logistics solutions between river, rail and road.

Port NOLA is a diverse deepwater port uniquely located on the Mississippi River near the Gulf of Mexico -- with access to 30-plus major inland hubs such as Dallas, Memphis, Chicago and Canada via 14,500 miles of waterways, 6 Class I railroads and interstate roadways. The alignment with New Orleans Public Belt Railroad strengthens our position as an integrated hub and supports our vision for regional freight-based economic development.

Port NOLA generates approximately \$100 million in revenue annually through our **four lines of business** – **cargo** (46%), **rail** (31%), **cruise** (16%), and **industrial real estate** (7%).

As a self-sustaining political subdivision of the State of Louisiana, the Port receives zero tax dollars.

ECONOMIC CATALYST

Port NOLA's mission is to drive economic prosperity throughout our tri-parish jurisdiction: Jefferson, Orleans and St. Bernard. We collaborate with state and local partners to ensure that we can continue to be a vital link to the world for businesses and consumers — throughout Louisiana and beyond.

AT THE PORT OF NEW ORLEANS, OUR CONNECTIONS RUN DEEP.

Our role is to plan, build and maintain the infrastructure necessary to grow jobs and economic opportunity related to trade and commerce. The Port's Strategic Master Plan, published in Spring 2018, is a bold vision that paves a path forward to ensure that the Port meets market demand to lead the region to greater sustained prosperity.

Port NOLA connects Louisiana businesses to the world and creates family-supporting jobs.

- Port-related industries generate **19,050 jobs** in our tri-parish jurisdiction.
- The average salary of companies located on Port NOLA property is \$74,000 per year — **51% higher** than the average local salary.
- Nearly **\$11 million** spent on purchases with DBE/SBE-owned businesses in past five years.
- Engaged with **600 DBE/SBE vendors** since June 2017.

ENVIRONMENTAL SUSTAINABILITY

The Port of New Orleans is committed to sustainable development and smart growth while serving as a gatekeeper to over 30 miles of urban waterfront. Port NOLA is an active member of Green Marine, a voluntary environmental certification program for the North American maritime industry. That means our award-winning environmental programs are Green Marine Certified and third-party audited.



continued on other side