



# PORT NOLA 101

## OUR MISSION

To drive regional economic prosperity by maximizing the flow of international trade and commerce as a modern gateway.

## OUR VISION

Advancing global connections and infrastructure to exceed the needs of tomorrow.

## PORT NOLA GATEWAY

**Port of New Orleans is a modern multimodal gateway for global commerce and an in-demand cruise port.** Our competitive edge comes from our ability to deliver seamless, integrated logistics solutions between river, rail and road.

Port NOLA is a diverse deepwater port uniquely located on the Mississippi River near the Gulf of Mexico -- with access to 30-plus major inland hubs such as Dallas, Memphis, Chicago and Canada via 14,500 miles of waterways, 6 Class I railroads and interstate roadways. The alignment with New Orleans Public Belt Railroad strengthens our position as an integrated hub and supports our vision for regional freight-based economic development.

Port NOLA generates approximately \$100 million in revenue annually through our **four lines of business** – **cargo** (46%), **rail** (31%), **cruise** (16%), and **industrial real estate** (7%).

As a self-sustaining political subdivision of the State of Louisiana, the Port receives zero tax dollars.

## ECONOMIC CATALYST

Port NOLA's mission is to drive economic prosperity throughout our tri-parish jurisdiction: Jefferson, Orleans and St. Bernard. We collaborate with state and local partners to ensure that we can continue to be a vital link to the world for businesses and consumers — throughout Louisiana and beyond.

**AT THE PORT OF NEW ORLEANS,  
OUR CONNECTIONS RUN DEEP.**

Our role is to plan, build and maintain the infrastructure necessary to grow jobs and economic opportunity related to trade and commerce. The Port's Strategic Master Plan, published in Spring 2018, is a bold vision that paves a path forward to ensure that the Port meets market demand to lead the region to greater sustained prosperity.

Port NOLA connects Louisiana businesses to the world and creates family-supporting jobs.

- Port-related industries generate **19,050 jobs** in our tri-parish jurisdiction.
- The average salary of companies located on Port NOLA property is \$74,000 per year — **51% higher** than the average local salary.
- **Over \$10.2 million** spent on purchases with DBE/SBE-owned businesses in 2021-2022.

## ENVIRONMENTAL SUSTAINABILITY

The Port of New Orleans is committed to sustainable development and smart growth while serving as a gatekeeper to over 30 miles of urban waterfront. Port NOLA is an active member of Green Marine, a voluntary environmental certification program for the North American maritime industry. That means our award-winning environmental programs are Green Marine Certified and third-party audited.



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## OUR WORK SPEAKS VOLUMES

Household items made possible by some of the commodities moved annually at Port NOLA:



660 MILLION  
CHICKEN POT PIES



1.65 MILLION  
STEEL-BODIED CARS



24.3 BILLION  
PLASTIC CREDIT CARDS



12.2 BILLION  
ALUMINUM CANS



145 MILLION  
RUBBER TIRES



20 BILLION  
CUPS OF COFFEE

## DIVERSE CARGO CAPABILITIES

Port NOLA offers a **diverse cargo profile** to serve our global supply chain partners, including container, breakbulk, heavy lift, temperature-sensitive cargo and bulk transload.

**Containerized Cargo Momentum:** Port NOLA is the only deepwater container port in Louisiana. Volumes surpassed the 500,000 twenty-foot equivalent unit (TEU) threshold six years in a row in 2020. We continue to attract new services and ocean carriers including: all three major mega-container carrier alliances, direct all-water container services to Asia and direct South America service to Brazil.

- **1 million** annual TEU capacity with nine gantry cranes to handle **10,000** TEU vessels.
- Regular **container-on-barge** services and **on-dock rail** access with the Mississippi River Intermodal Terminal.
- New Orleans Public Belt Railroad provides the Port, Class I partners and shippers an **on-dock intermodal advantage**.

**Premium Breakbulk Capabilities:** Breakbulk and heavy lift are a strong focus at Port NOLA.

- **13,511 feet** of berthing space available at six dedicated breakbulk terminals ideally suited for a broad spectrum of breakbulk cargo including heavy lift/project and temperature-sensitive cargo.
- **1.6 million square feet** of transit shed area for the temporary storage of breakbulk cargo; and ability to discharge directly to/from barge.
- **140,000-square-foot** dockside cold storage facility, the Henry Clay Avenue Refrigerated Terminal and 304,000-square-feet at Jourdan Road.

**Value-Added Logistics Hub:** Port NOLA's diverse industrial real estate portfolio includes land and assets with access to rail, barge and truck. Our industrial tenants and partners provide value-added activities that support cargo growth such as warehousing, distribution, transloading, manufacturing, packaging and other activities.

## Our Leading Cargo



**IMPORT**

steel, coffee, furniture, natural rubber, forest products and non-ferrous metals



**EXPORT**

plastic resins, frozen poultry, paper and pulp

## CRUISING AHEAD

Cruising from New Orleans continues to be in demand with year-round ocean-going and inland river cruise itineraries. Cruise line commitment, proximity to New Orleans amenities and attractions, a thriving international airport, and large drive-in market position Port NOLA for more cruise industry growth.

Did You Know ... Port NOLA handled more than **1 million cruise passenger movements** a year (pre-COVID)– that's equal to the population of six parishes in metro New Orleans area, including Jefferson, Orleans, Plaquemines, St. Bernard, St. James and St. John.



6TH LARGEST  
CRUISE PORT



OUT OF STATE  
TOURISTS = 90%



306,000  
HOTEL ROOM NIGHTS



32% OF PASSENGERS  
FLY INTO NEW ORLEANS  
AIRPORT



75% OF PASSENGERS  
MAKE JOB-SUPPORTING  
LOCAL PURCHASES



73% OF TOURISTS  
SPEND THE NIGHT IN  
NOLA

Effective 08/2022